



ANDERSON UNIVERSITY

RISE!

*For Knowledge.
For Faith and Virtue.
Forever.*

Building a new home where business innovation and Christian leadership rise!

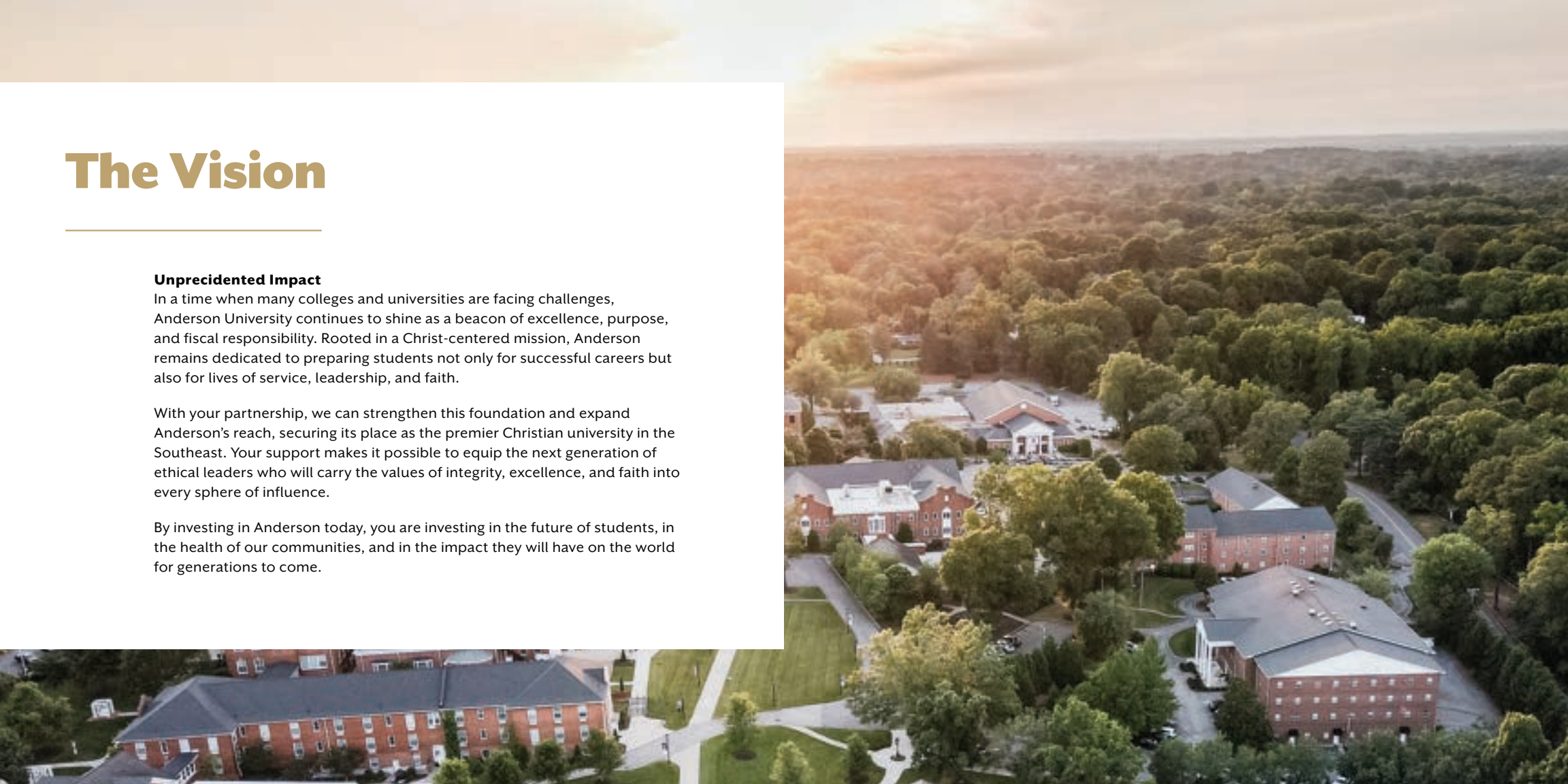
The Vision

Unprecedented Impact

In a time when many colleges and universities are facing challenges, Anderson University continues to shine as a beacon of excellence, purpose, and fiscal responsibility. Rooted in a Christ-centered mission, Anderson remains dedicated to preparing students not only for successful careers but also for lives of service, leadership, and faith.

With your partnership, we can strengthen this foundation and expand Anderson's reach, securing its place as the premier Christian university in the Southeast. Your support makes it possible to equip the next generation of ethical leaders who will carry the values of integrity, excellence, and faith into every sphere of influence.

By investing in Anderson today, you are investing in the future of students, in the health of our communities, and in the impact they will have on the world for generations to come.





The Pursuit of Excellence

At Anderson University, excellence is not just a goal—it's a shared commitment. Guided by our Four Extraordinary Pillars, we invite you to be part of a future shaped by transformational purpose, academic distinction, unwavering faith, and heartfelt hospitality.

Rise! is our intentional and strategic initiative to amplify that impact—extending our reach and deepening our ability to transform lives, communities, and the world for the glory of God and the good of humanity.

Multigenerational Impact

Your legacy will shape not only today's students but also future generations of ethical, faith-driven leaders in business, healthcare, education, ministry, and beyond.



Extraordinary Leadership

Every gift builds upon a strong foundation of fiscal discipline and strategic growth, contributing to a \$400 million annual economic impact in South Carolina.



Values Alignment

In a time when higher education often drifts toward moral ambiguity, Anderson University remains a steadfast institution where intellectual rigor is grounded in Christian faith.

Measurable Outcomes

Your generosity leads directly to academic excellence, demonstrated by a 200-point increase in SAT scores and an 85% retention rate—placing us in the top 20% of universities nationwide.

Captivating Academics

At Anderson University, our academic programs are built to cultivate the mind and spark a lifelong love of learning. We empower students to think critically, question courageously, and explore ideas with curiosity and conviction. With a dynamic curriculum and access to cutting-edge resources, students are immersed in an educational journey that is both challenging and deeply rewarding.

Our faculty are more than educators—they are mentors, scholars, and guides who invest intentionally in each student's personal and professional development. Their dedication ensures that every graduate leaves Anderson with not only a strong academic foundation but also the character and confidence to lead in an ever-changing world.



*“So that you may live a life worthy of the Lord and please him in every way: bearing fruit in every good work, growing in the knowledge of God.”
Colossians 1:10 (NIV)*

We also place a strong emphasis on practical, real-world learning. From internships and research opportunities to collaborative projects and leadership training, our students graduate equipped with the tools, experience, and mindset they need to thrive in their careers and communities.

At Anderson, we are shaping the kind of leaders the world urgently needs: smart, capable, grounded in faith, optimistic about the future, and determined to raise the standard in every field they enter.

EDUCATING THE WHOLE PERSON

At Anderson University, learning extends beyond the classroom. We're committed to nurturing the whole person—mind, body, and spirit—through vibrant campus life, spiritual development, and a supportive community. Our holistic approach helps students grow not only as scholars but as individuals of integrity and purpose, preparing them to lead with character in every area of life.



Inspiring Faith

At Anderson University, faith is more than a belief—it's a way of life. We openly profess belief in the triune God—Father, Son, and Holy Spirit—and we encourage students to integrate their faith into every part of their journey. Our approach to spiritual development is holistic, supporting both personal and professional growth.

“But the fruit of the Spirit is love, joy, peace, forbearance, kindness, goodness, faithfulness.”
Galatians 5:22 (NIV)



Through worship, service opportunities, and a Christ-centered community, students deepen their relationship with God and learn to live out their faith with conviction, compassion, and purpose. Our curriculum and co-curricular experiences are rooted in timeless virtues that shape both heart and mind:

- **Prudence** – Exercising wisdom and sound judgment
- **Justice** – Upholding fairness and integrity
- **Fortitude** – Demonstrating courage and moral strength
- **Temperance** – Practicing self-control and balance
- **Faith** – Trusting in God's plan
- **Hope** – Believing in God's promises
- **Love** – Embodying kindness and generosity



Our commitment to spiritual formation creates a campus culture where faith is nurtured, celebrated, and lived—equipping students to face life's challenges with grace, humility, and unshakable confidence.

FINDING DIVINE DESIGN

At Anderson University, students are invited to see their lives as part of God's greater story. Through mentorship, service, and leadership opportunities, they discover their unique calling and learn to use their gifts with integrity and compassion. Here, purpose is not only found—it's lived out with faith and intention.

EMPOWERING LEADERS

At Anderson University, we prepare students not just for their first job but for a lifetime of leadership and impact. Through leadership programs, community engagement, and service opportunities, students develop the skills and values to lead with integrity and vision. Rooted in humility and courage, our graduates are equipped to influence their professions and communities for generations to come.

Transforming Purpose

At Anderson University, we firmly believe that every student is created with a unique and higher purpose. Our distinctive approach is centered on helping each individual uncover their personal path—one that aligns their passions, strengths, and values with a meaningful career that honors God and contributes to the greater good. Through personalized mentorship, experiential learning, and a welcoming, supportive environment, we empower students to grow holistically—intellectually, spiritually, and socially—so they can make a lasting, positive impact on their communities and beyond.

*“Trust in the Lord with
all your heart and
lean not on your own
understanding; in all
your ways submit to him,
and he will make your
paths straight.”
Proverbs 3:5-6 (NIV)*



We recognize that today's world demands more than technical skills; it requires resilience, adaptability, and a strong moral compass. That's why we focus on developing these qualities alongside academic excellence. Our students are equipped not just to secure a job but to embark on a lifelong journey of leadership, service, and purposeful living. They graduate with a clear sense of direction, prepared to face challenges with confidence, integrity, and compassion.

In an era marked by rapid change and shifting values, Anderson University remains grounded in timeless principles. We emphasize what truly matters: unwavering faith in God, rigorous intellectual pursuit, unwavering character, practical wisdom, diligent work ethic, respectful civility, and a deep commitment to purposeful living. Through this holistic education, we prepare our students to be the leaders and changemakers the world desperately needs.

Welcoming Hospitality

Hospitality at Anderson University is far more than just a warm welcome—it is a heartfelt reflection of our core values in action. We strive to create a campus environment where every individual feels truly seen, heard, and valued for who they are. Here, diversity is not only recognized but celebrated, fostering a community where dignity, respect, and acceptance are foundational to every interaction. By cultivating a culture rooted in inclusivity, kindness, and mutual care, we ensure that all members of our community experience a profound sense of belonging and connection.

This spirit of genuine hospitality extends well beyond the boundaries of our campus. It shapes the way our students and graduates engage with the wider world, equipping them to build meaningful relationships and supportive networks wherever they go. Hospitality, as we practice it, is about more than hospitality—it's about fostering an ethic of compassion, empathy, and service that encourages growth, understanding, and unity.

“Do not forget to show hospitality to strangers, for by so doing some people have shown hospitality to angels without knowing it.”

Hebrews 13:2 (NIV)



At Anderson, this commitment is deeply intertwined with our Christian faith. Our campus experience nurtures a philosophical ethic grounded in genuine kindness and Christ-like love for all people. We believe that through hospitality, we not only welcome others but also reflect the heart of Christ, embodying His love in tangible and transformative ways. This foundational value helps shape graduates who are not only skilled and knowledgeable but who also lead with grace, humility, and a sincere commitment to making the world a more welcoming and compassionate place.



BUILDING A COMMUNITY OF BELONGING

At Anderson University, hospitality creates a culture where everyone is welcomed, valued, and respected. By embracing diverse perspectives and fostering meaningful connections, we build a community where all can thrive. This spirit of belonging shapes graduates who lead with empathy, unity, and purpose.

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CAMPAIGN AT A GLANCE

TOTAL CAMPAIGN GOAL \$120 MILLION

\$35M

CHRISTIAN STUDIES &
BUSINESS BUILDING

\$12M

ATHLETICS
(BASEBALL & FOOTBALL)

\$5M

ENGINEERING

\$8M

STUDENT
DINING

\$10M

ANNUAL
OPERATIONS

*Trustee Policy
90/10 Rule*

\$50M

ENDOWMENT





A Personal Thank You

FROM THE DESK OF THE PRESIDENT

As custodians of substantial resources, you face a profound question of legacy: How will your success create a lasting impact for generations to come?

Anderson University offers a rare opportunity to partner with an institution of extraordinary substance and momentum—one that has demonstrated the vision, fiscal discipline, and faithful stewardship necessary to maximize your philanthropic investment.

I invite you to consider not just a gift, but a transformational partnership that will echo through eternity. Together, we can build an institution that stands as a testament to academic excellence, unwavering faith, and societal impact.

The moment for decisive action is now. Will you join us in this historic endeavor?

For Knowledge, For Faith and Virtue, Forever.

A handwritten signature in black ink that reads "Evans P. Whitaker". The signature is fluid and cursive, with a large initial 'E'.

Dr. Evans P. Whitaker

President and Professor, Leadership and Organizations

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What can your *legacy* be?

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Anderson University Accreditations

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