

# RISE!

*For Knowledge.  
For Faith and Virtue.  
Forever.*

We know your *legacy*.

## Salutations <Name>

When we think about the story of Anderson University, we think about you. We know the difference you have made here, and we know the ways your generosity has already shaped the lives of students like [Insert Student Name or Story]. Every step forward that AU takes, your fingerprints are present, reminding us that this mission is not ours alone but shared with you.

**You believe in students, and you believe in calling.  
Because of that, they believe in themselves.**

[Donor First Name], your partnership gives momentum to dreams that might have remained only dreams. When you invest, you are not simply writing a check—you are standing in the archway with our students, reminding them that their future matters. You have already helped [Insert Example: “a first-generation student in Nursing” / “a future pastor in the Divinity School”] take their first steps into a calling larger than themselves.

We know who you are. We know that you are someone who notices needs and chooses to meet them. We know that you care not only about what Anderson is today but about who we are becoming. And I want you to know that we see you, we are grateful for you, and we depend on you.

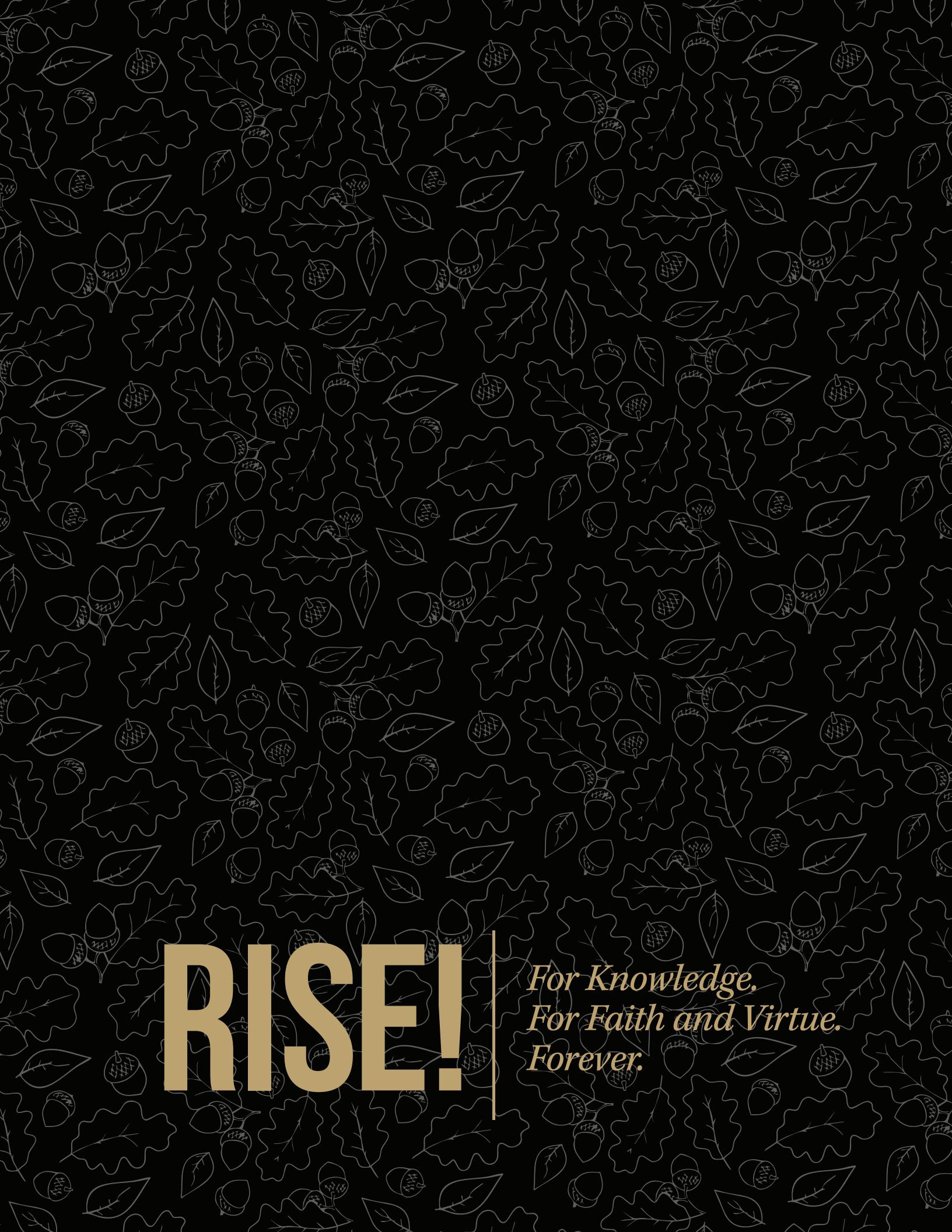
[Donor First Name], as the academic year continues, may you take pride in knowing that every transformed life here bears a small echo of your faithfulness. Thank you for being who you are—for Anderson, for our students, and for the Kingdom.

With gratitude,



President, Anderson University





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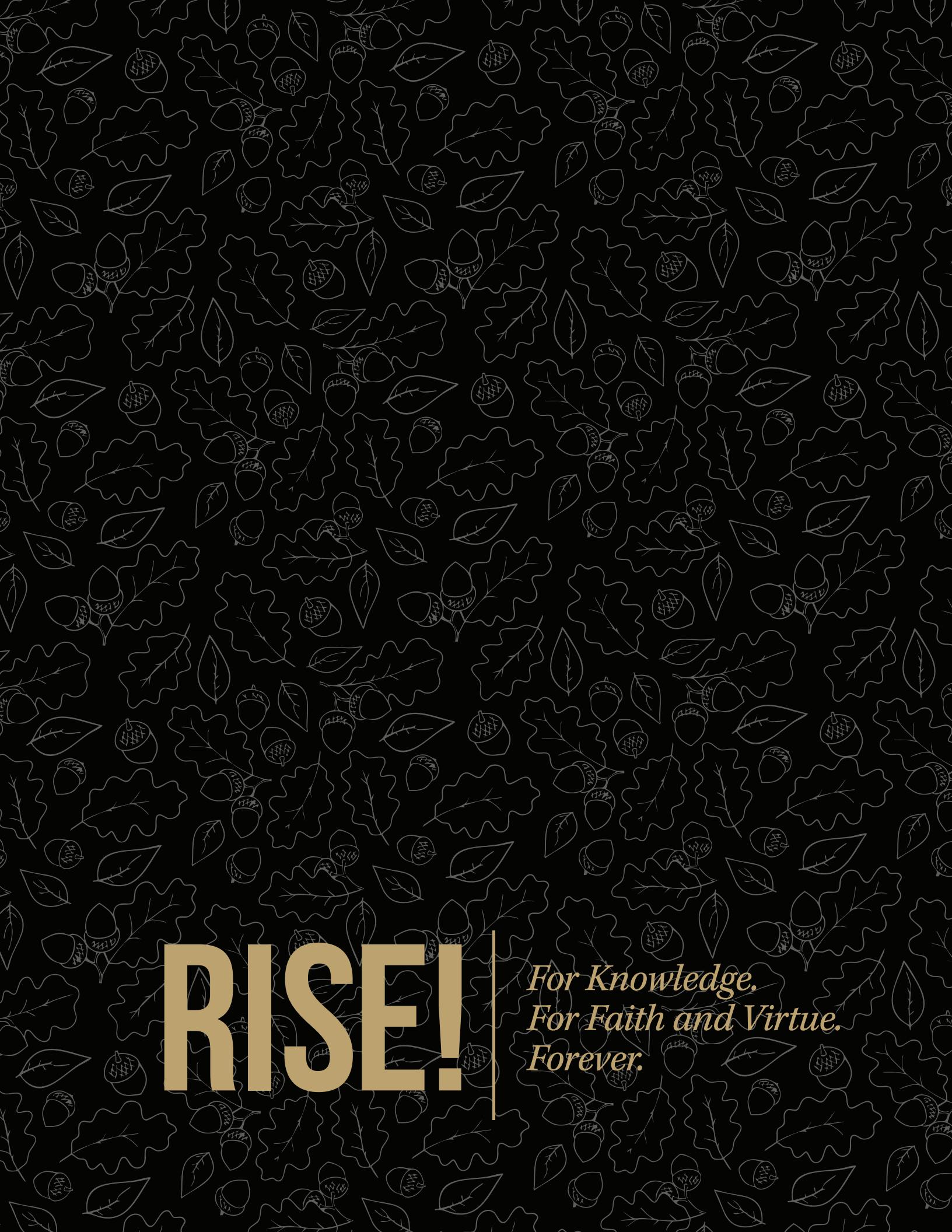
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